

EXECUTIVE DIRECTOR'S REPORT NOVEMBER 2018 Ginny Kozlowski



Business Development & Retention

Greater New Haven Regional Rural & Urban Agriculture Collaborative kick-off meeting

BioCT event at the State House

ICSC Tradeshow, December 5 & 6

Entrepreneurs & Startups

Provided ECIC implementation support

Venture Clash 2018

Expand Global Opportunities

Attended Medica International Trade Fair 11/12-15 in Dusseldorf, Germany and had 16 appointments

Co-hosted Irish travel writer

Co-hosted Chinese delegation for business recruitment

GNHCC Indonesian Business Development luncheon

Brownfields & Redevelopment Fund

Mill River ground-breaking

Tourism

SCRCOG Tourism Asset Mapping project—will submit data for mapping by November 30.

CT Convention & Sports Bureau event

AH&LA International Tourism webinar

Hosted 7 Irish tour operators—Aer Lingus

REDFO

SPECIAL DATE!

12/7

**Lynn Madden, APT
Foundation**

Visitor News- letter Features

**Harvesting History at
the Henry Whitfield
House State Museum**

**Artistry: American Craft
Shopping for the Holi-
days**

**New Haven Restaurant
Week**

Shoreline ArtsTrail18

Connecticut Lodging Association

Completed new website

Media inquiry for hotel data

Trafficking in Persons Council meeting & Human Trafficking Training

Interview with the Hartford Business Journal

Marketing, Communications & Stakeholder Education

Initiated ad sales for 2019 Visitors and Relocation Guide

Held CEDS Subcommittee meetings—Strategic Planning Committee meeting to be held in December

Submitted regional information for DECD's new website: chooseCT.org

Community Outreach

North Haven EDC Breakfast

North Branford/UI Meeting

GNHCC—The Big Connect in conjunction with Tweed New Haven Regional Airport

University of New Haven—Careers in Bio Panel

Media Inquiries & Hits

Smart Meetings magazine

The Sunday Times (Ireland): Beyond the elms of possibility

<https://www.thetimes.co.uk/article/beyond-the-elms-of-possibility-m75szkzxr>

French Guide Vert by Michelin

Advocacy/Improve Regulatory Environment

Collaborating with Tourism Works for Connecticut for sustainable funding for tourism, arts and historic preservation

Participating in the creation of the GNHCC 2019 Legislative Agenda

Regional Collaboration

GNHCC Economic Development Committee

Regional Leadership Council

GNHCC Economic Government Affairs Committee

Milford Progress

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