

# EXECUTIVE DIRECTOR'S REPORT APRIL 2018 Ginny Kozlowski



## Business Recruitment, Retention & Expansion

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3) opportunities

Evotec business visitation

Bioasysis business expansion

Attending BioMed Tradeshow in Boston on 4/19

DECD Bio/Life Science Luncheon, 3/23

Attended Growing Greater New Haven's Digital Tech Industry presentation

## Global Expansion

Hosted the Hungarian ambassador to the U.S. who has a particular interest in biosciences

Attending Hannover Messe Advanced Manufacturing Tradeshow with available site information provided by towns

Promoting Greater New Haven at Discover New England international tour operator tradeshow

## Featured Development Site



20-26 Quirk Rd., Milford  
3,287 sq. ft.  
Investment, Office, Industrial, Light Mfg



**May 3 Startup Grind**  
Susan Froshauer (former CEO  
CURE, co-founder Rib-X  
Pharmaceuticals)



**April 22-24**  
Discover New England,  
International Tour Operator  
Tradeshow



**April 23-27**  
Hannover Messe Manufacturing  
Tradeshow, Germany

## Regional Collaboration/2018 CEDS

Comment period for 2018 CEDS update ends on 4/25. Presentation of the final document will be presented to SCRCOG for approval at the May meeting.

## REDFO

April 27  
J.R. Logan  
MakeHaven Site Tour

## Integrate Arts, Culture & Preservation with Economic Development

### Tourism

Promoted Connecticut Open House Day to the tourism attractions and towns, 6/9

Promoted the Connecticut Governor's Conference on Tourism, 5/9

Tourism Caucus Meeting

### Infrastructure

Continued support of the expansion of the runway at Tweed New Haven Airport (post cards and online petitions/testimony)

Attended Tweed presentation in Branford, 3/27

### Advocacy

Tourism Day at the Capitol

## Connecticut Lodging Association

Trafficking in Persons Training

CLA Board Meeting

## Marketing & Communications

Exploration of co-marketing opportunity with the Connecticut Metro Region

Updating global collateral for Hannover Messe

## Media

## Education & Training

### Entrepreneurs & Startups

Sponsor of Startup Grind—New Haven Events

- 5/3 Susan Froshauer (former CEO CURE, co-founder Rib-X Pharmaceuticals)

[Collaborating with Accelerator for Biosciences in Connecticut on 12 ventures](#)

Elm City Innovation Collaborative programming

Hosted the Innovation Tour as part of ECIC

## Visitor Newsletter Features

- Meriden Daffodil Festival
- Cherry Blossom Festival
- Long Wharf Theatre: Crowns
- YCBA: Celia Paul Exhibition

## Community Outreach

Attended New Haven Food Truck Festival logistics meeting

North Haven Economic Development Breakfast

Housing Strategy Group Meeting

Town Green Special Services Annual Meeting

Bioscience Clubhouse Event

Greater New Haven Chamber of Commerce Economic Development Committee

Hamden Workforce Cluster Meeting

Social Media 101 Presentation with Market New Haven

Branford EDC CEDS presentation

Hamden Commercial Real Estate Cluster Meeting

Workforce Alliance Annual Meeting

Hamden Solopreneur Cluster Meeting

Attended Market New Haven Board Meeting

Attended Audubon Arts District's event planning meeting

GNHCC Welcome Event for Garrett Sheehan

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