

EXECUTIVE DIRECTOR'S REPORT

APRIL 2020

Ginny Kozlowski



COVID-19 Response

We are focusing on providing technical support to municipalities and local businesses by:

- ◆ Responding to requests for assistance from municipalities, businesses and displaced workers
- ◆ Communicating all essential information from local, state and federal government regarding public health and economic resources via email and social media
- ◆ Supporting local businesses by providing information regarding available resources from associations, providing information on best practices during the pandemic
- ◆ Continuing to provide updated information for restaurants, retailers and consumers on the Visit New Haven website
- ◆ Updating the regional COVID-19 response website to provide a reliable resource for businesses and displaced workers. Each town is welcome to add information specific to their town
- ◆ Providing additional municipal ED support via bi-weekly teleconferences and encouraging the exchange of best practices among the towns
- ◆ Coordinating the state's need for housing with hoteliers throughout the state
- ◆ Presenting at state and regional webinars regarding impacts of the pandemic on the hospitality industry and providing daily updates to state hoteliers
- ◆ Completing work on the 2020 Comprehensive Economic Development Strategy annual update—the documents will be available for review shortly. We will send an email notification to you.
- ◆ Promoting completion of the Census 2020 form
- ◆ Inventorying available spaces for businesses to relocate
- ◆ Completed the Visitor Guide – waiting on distribution
- ◆ Identifying reopening strategies to classify businesses to strength the CT supply chain
- ◆ Promote job opportunities that are currently available

REDFO

April 24—Conference call at noon for regional economic development updates. Mayors and first selectmen are welcome to call in.

**515-603-3129
224758#**

Please continue to contact us for assistance. We are here as a resource for all 15 towns and will address issues on a priority basis to best serve the region.

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