

# EXECUTIVE DIRECTOR'S REPORT FEBRUARY 2018 Ginny Kozlowski



## Business Recruitment, Retention & Expansion

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3) opportunities

## Global Expansion

- Hosted new State representative for business recruitment in Germany (ROI)
- Hosting the Hungarian ambassador to the U.S. who has a particular interest in biosciences
- Planning for Hannover Messe Advanced Manufacturing Tradeshow

## Marketing & Communications

- Publication of 2018 Greater New Haven Visitors and Relocation Guide
- Exploration of co-marketing opportunity with the Connecticut Metro Region


### Presented/Hosted/Sponsored Events

- Startup Ready NHV—entrepreneurial pitch preparations

## Media

- Group Tour Media
- Omni Hotel Escapes Magazine
- Tweed New Haven Regional Airport

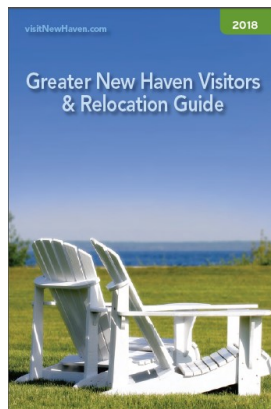
### Featured Development Site



40 Front Ave.  
West Haven, CT 06516  
.82 acres  
Loading dock



**March 5 Startup Grind**  
Rob Bettigole  
Managing Partner of Elm Street Ventures



**2018 Greater New Haven Visitors and Relocation Guide**



**American Bus Association Tradeshow**

## Regional Collaboration/2018 CEDS

Draft Comprehensive Economic Development Strategy to be reviewed by the Strategic Planning Committee week of February 26

CEDS presentations

- 1/25 North Haven
- 2/5 North Branford
- 2/5 Wallingford
- 2/6 Guilford
- 2/6 Orange
- 2/8 Woodbridge
- 2/8 Madison
- 2/13 New Haven
- 2/13 Hamden

## Integrate Arts, Culture & Preservation with Economic Development

### Tourism

Connecticut Office of Tourism Strategic Input and Planning Session

American Bus Association Meeting & Marketplace Tradeshow, 1/26-30

### Infrastructure

Attending Rebooting New England Project Connecticut Roundtable on 2/27

## Connecticut Lodging Association

- Trafficking in Persons Council Meeting
- B&B Committee Meeting
- CLA Membership Receptions

## Advocacy

Testified before Commission on Fiscal Responsibility and Economic Growth

## REDFO

February 23

Bruce Carlson

Connecticut Technology Council

## Community Outreach

- 1/17 Startup Grind—Steve Shwartz
- 1/30 Greater New Haven Chamber of Commerce Annual Legislative Breakfast
- 1/30 Market New Haven Annual Meeting
- 1/31 Milford Chamber of Commerce Annual Awards
- 2/6 Avangrid Economic Development Update
- 2/13 West Haven Chamber of Commerce
- CERC Board Meeting

## Visitor Newsletter Features

- Black History Month
- Valentine's Day
- Flights of Fancy

# Education & Training

## Entrepreneurs & Startups

Biopath Strategy Meeting with SCSU

Collaborating with Connecticut Technology Council statewide college internship program

Sponsor of Startup Grind—New Haven Events

- 3/5 Rob Bettigole (Managing Partner of Elm Street Ventures)
- 4/4 Steve Kokinos (Co-founder & Executive Chairman of Fuze)

Collaborating with Accelerator for Biosciences in Connecticut on 12 ventures

Elm City Innovation Collaborative programming

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