

EXECUTIVE DIRECTOR'S REPORT

JANUARY 2020

Ginny Kozlowski



Business Development & Retention

Attended International Council of Shopping Centers (ICSC) Tradeshow at the Javits Center

New Haven Economic Development Partner Meeting

Greater New Haven Chamber of Commerce Big Connect

Business development discussion in Guilford

Greater New Haven Chamber of Commerce Economic Outlook Breakfast

Entrepreneurs & Startups

Provided ECIC implementation support

Grand opening of BOROUGH496

CEDS 2020

Committee Meetings

- Business Development and Recruitment
- Marketing, Communications and Stakeholder Education
- Strategic Planning
- Infrastructure

Municipal Outreach Meetings

- Madison
- New Haven
- North Branford
- Orange

Community Outreach

Community Foundation Donor Briefing

Yale Community Breakfast

REDFO

January 24: Garrett Sheehan on CEDAS Best Practices Program

Visitor Newsletter Features

Holiday Events

Current & Upcoming Museum Exhibitions

Flights of Fancy

Yale Peabody Museum

November Highlights Calendar

December Highlights Calendar

January Highlights Calendar

Housing

SCRCOG Housing Committee Meeting

Central Regional Tourism District College Tours & Student Retention meeting

Workforce

Workforce development meeting with Michael Piscitelli, Christine Broadbridge & Jack Crane

Workforce Alliance Meeting regarding Hospitality Career Initiative

Tourism

American Bus Association Tradeshow

Meeting with Homewood Suites Orange

Trafficking in Persons Council

Central Regional Tourism District monthly report

Visitor Guide delivery to Darien Welcome Center

Marketing meeting with International Festival of Arts & Ideas and Yale University

New Haven Hotel Roundtable

Connecticut Lodging Association

Hosted Annual Meeting and Stars of the Industry event

CLA Board of Directors meeting

Marketing, Communications & Stakeholder Education

Meeting with City of New Haven and NBC Connecticut regarding Census 2020 media plan

Media Inquiries & Hits

Group Tour Magazine

Boston Globe

Regional Collaboration

CERC Finance
Committee Conference
Call

Milford Progress Inc.

Canal Dock Boathouse
Board of Directors
Meeting

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