

EXECUTIVE DIRECTOR'S REPORT

JULY 2019

Ginny Kozlowski



Business Development & Retention

Defining next steps on the Business Database project with SCRCOG and CT Data Collaborative

Advanced Bioscience for CT Roundtable discussion on talent

Entrepreneurs & Startups

Provided ECIC implementation support

Attended events at CitySeed and Marrakech recognizing their food incubator program.

Infrastructure

Tweed Strategy Meeting for next steps regarding update of the master plan and regional community engagement.

Advocacy/Improve Regulatory Environment

Greater New Haven Chamber of Commerce Legislative Recap & Public Policy Summit

Marketing, Communications & Stakeholder Education

Revamp of Visit New Haven website design

Completion of the SCRCOG Asset Mapping project

Content meeting with Market New Haven and Silverman Group regarding new City of New Haven Economic Development collateral

Instituted a new program to send new homeowners in the region a copy of the Greater New Haven Visitors & Relocation Guide

Annual review of all email addresses

Update of the Street Food NHV website

REDFO

July 26

Avangrid: Energy Efficiency programs

Visitor Newsletter Features

Guilford Art Center Craft Expo

Summer Concert Series

Orange Volunteer Firemen's Carnival, Orange

Annual Potato and Corn Festival, North Branford

Shoreline Wine Festival, Guilford

Tourism

Central Regional Tourism District Annual Meeting

Distributed request for brochures for newly re-opened state Welcome Centers.

Connecticut Lodging Association

CLA Board of Directors Meeting

Regional Collaboration

GNHCC Economic
Development Committee

Regional Leadership
Council

Canal Dock Boathouse
Board of Directors
Meeting

Milford Progress

Tweed New Haven
Regional Airport Press
Conference

REX Development
PO Box 1576
New Haven, CT 06506

P 203-821-3682
www.rexdevelopment.com

