

EXECUTIVE DIRECTOR'S REPORT MARCH 2018 Ginny Kozlowski



Business Recruitment, Retention & Expansion

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3) opportunities

Evotec business visitation

Bioasysis business expansion

Global Expansion

Hosted new State representative for business recruitment in Germany (ROI)

Hosting the Hungarian ambassador to the U.S. who has a particular interest in biosciences

Planning for Hannover Messe Advanced Manufacturing Tradeshow

Marketing & Communications

Exploration of co-marketing opportunity with the Connecticut Metro Region

CERC quarterly marketing meeting

Media

Escape.com (Australian travel website) - contact through Discover New England

Tweed New Haven runway expansion

Featured Development Site



205 Amity Rd., Bethany
Office
6100 sq. feet



April 4 Startup Grind
Steve Kokinos (Co-founder & Executive Chairman of Fuze)



Luncheon for Greater New Haven Chamber of Commerce
President Garrett Sheehan



**American Bus Association
Tradeshow**

Regional Collaboration/2018 CEDS

Draft Comprehensive Economic Development Strategy review by Strategic Planning Committee

Scheduling presentation to the REX Board of Directors

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Milford tourism presentations

Regional trails meeting

Infrastructure

Attended Rebooting New England Project Connecticut Roundtable on 2/27

Community outreach for support of the expansion of the runway at Tweed New Haven Airport (post cards and online petitions/testimony)

Advocacy

Testified to the Planning and Development Committee in support of bill 5537: AN ACT CONCERNING SHARED SOLAR FACILITIES AND MUNICIPAL AIRPORTS

CBIA Business Day at the Capitol

Connecticut Lodging Association

Trafficking in Persons Council Meeting

CLA Board Meeting

Education & Training

Entrepreneurs & Startups

Sponsor of Startup Grind—New Haven Events

- 4/4 Steve Kokinos (Co-founder & Executive Chairman of Fuze)

Collaborating with Accelerator for Biosciences in Connecticut on 12 ventures

Elm City Innovation Collaborative programming

Entrepreneurship Collab Pitch Night

REDFO

March 23

Mary and Chuck Coursey
Coursey & Co.

Visitor Newsletter Features

- New Haven Restaurant Week
- Support Additional Air Service at Tweed New Haven Regional Airport
- St. Patrick's Day Celebrations in Greater New Haven

Community Outreach

North Haven State of the Town

Hamden Healthcare Cluster Meeting

Hosted luncheon to introduce municipal economic development officials to new Greater New Haven Chamber of Commerce President Garrett Sheehan

Greater New Haven Board of Directors Meetings

Milford Progress

CERC Board Meeting

Elm City Innovation Collaborative implementation meetings

Gateway Community College

5th Annual Governor's Economic Development Forum

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